

juan florez

industrial | visual designer

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WORK

✓ experience.

2021 - 2022 **Stanley Black & Decker**
Full-time
Baltimore, MD

> Industrial Designer

Global Licensing Team.

- Assisted and contributed under supervision, the ideation and visual conceptualization of products for Dewalt, Black & Decker and Craftsman

2021 **Sealed Air**
SCADpro Sponsored Course
Savannah, GA

> Design Director

- Assisted in the research and development of concepts for the front door experience.
- Designed and prototyped user interfaces and slide deck.

2020 - 2021 **Industrial Designers Society of America (IDSA)**
SCAD Student Chapter
Savannah, GA

> Creative Director

- Provided weekly content and rebranded through visual assets.
- Conducted research and coordinated the UI design for upcoming digital platform.

2020 **Gulfstream Aerospace**
SCADpro Sponsored Course
Savannah, GA

> Industrial | UX Designer

- Assisted in the development of concepts and research for a Flight Deck Cursor Control Device through ideation, product rendering and prototyping.

✓ education.

Savannah College of Art & Design

BFA in Industrial and Product Design

May 2021 | Dean's List

Savannah, GA

software. ✓

Google Suite

G-mail, Calendars

3D

Solidworks, Rhino, Keyshot, CATIA, Fusion 360.

Microsoft Office

Word, Powerpoint, Excel

Online

Figma, Miro, Slack

Adobe Creative Cloud

Illustrator, Photoshop, InDesign, After Effects, Media Encoder

acknowledgments.

IDA Design Awards - Bronze

Outdoor and Exercise Equipment: Leisure, Games & Fun.

Senior Thesis: Flex | Jan 2022

IDSA Student Merit Awards Finalist

SCAD Student Chapter

Runner-Up | Winter 2021

hard skills

Ideation | Sketching

Primary Research

Qualitative and Quantitative

Rapid Prototyping | 3D modelling

Product Rendering

UX | UI Design

2D and 3D Visualization

soft skills

Insightful

Detail-oriented

Creative